Tender Coconut Beverage with Suspended Kernels

Name Of institute: Central Plantation Crops Research Institute
Stage of development: Ready for commercialization
Patent status: No
Scientific Experts: Dr. K. Madhavan

Benefits / Utility
Mainly food and beverage industry and common public are the beneficiaries of this technology.

Country Context
India

Scalability
Yes. At present it is produced on small scale or as cottage industry. But it can be scaled up to a large scale industry.

Potential investors to this technical innovation
Small scale Entrepreneurs & corporate houses. Self help groups etc.

Limiting factors for large scale commercialization
Financial (capital) and marketing support is needed for large scale commercialization of this technology. Maintenance of nutritional status, Shelf life period and marketing network of the product.

Social impact of the technology
Awareness about the latest proven technologies, development of entrepreneurship and introduction of community level processing hubs and sales outlets.

Target Market / Customer
Potential Clients: Individual customers.

Dr. K. Madhavan
04994232333, 04994232322
madhavancpcri@gmail.com

Financials
Cost: Rs. 10 Lakhs

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