

KRISHI PARIVARTAN YATRA

Agriculture is considered as the earliest form of business enterprise. However, in the present age of globalisation and market economy it has become tough to succeed in agriculture. Krishi Parivatan Yatra is being organised to cross-learn the ways and means of success in developing agri-business enterprises to generate more such success stories across the country. This Yatra will take the best of 50 enterprises developed from various NAIP projects and share their success stories with other farmers/entrepreneurs in each of the five locations where the melas are being conducted.

These melas will offer the following to the farmers/entrepreneurs:

- Share experiences of the success cases in agri-business enterprises across the country
- Develop a network of entrepreneurs, technocrats, policy makers, bankers and development agencies
- Create awareness about the technologies and best practices in agri-business enterprises across the country

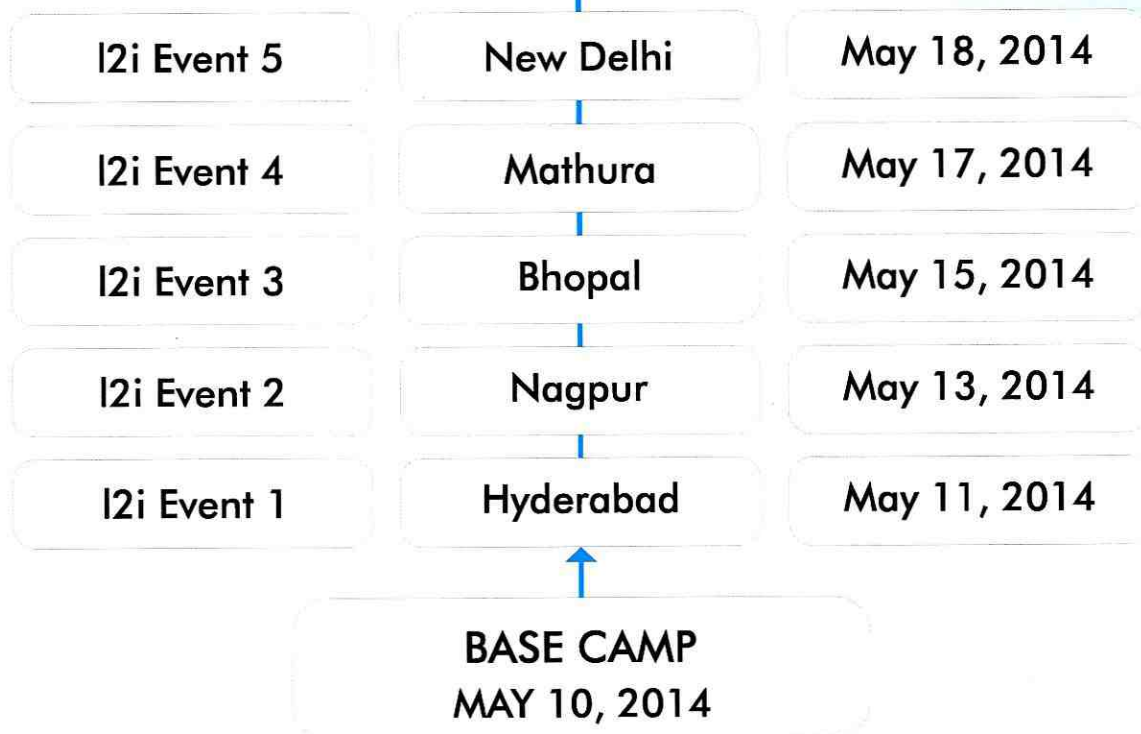
Offers at Krishi Parivatan Yatra

- Sharing of ways and means of success in converting technologies/innovations into successful business enterprises
- Opportunities to meet other successful entrepreneurs/farmers across the country
- Opportunity to meet and interact with the scientist, technocrats, development agencies, policy makers, bankers who play a critical role in the success of agri-business enterprises
- Network with other participants and stakeholders





AGRI BIZ CONCLAVE MAY 18-19, 2014



S.No.	Venue	Date	Co-ordinators
1	NAARM, Hyderabad	May 10	
2	ICRISAT, Hyderabad	May 11	Mr. S.M. Karuppanchetty, CEO, ABI - ICRISAT <i>(Mr. Harshavardhan Mane Seed Officer, ICRISAT)</i>
3	CIRCOT, Nagpur	May 13	Dr. Ashok Barimala, PI, CIRCOT <i>(Mr. Anurag – BM)</i>
4	CIAE, Bhopal	May 15	Dr. P.C. Bargale PI, CIAE <i>(Mr. Jitendra Chhabra – BM)</i>
5	CIRG, Mathura	May 17	Dr. Puneet Kumar, IVRI <i>(Dr. Vivekananda Misra – BM)</i>
6	NASC, New Delhi	May 18	Dr. Neeru Bhooshan, IARI