

AGRI BIZ IDOL CAMP

An initiative by NAIP-ICAR, the Agri-Biz Idol Camps aim to identify, support and encourage young entrepreneurs with high potential in business start-ups in agriculture. The program focusses on youth in the age bracket of 18-30. These camps will be a unique platform for the students to pitch their business ideas and develop new agri-ventures. This initiative will address the needs of nurturing critical agripreneurs and work towards enhancing the agricultural productivity and sustainability of Indian youth.

Information and knowledge sharing, stimulation of private sector participation, constructive guidance from key policy makers, exposure to emerging trends in the agribusiness industry are some of the key areas that will be deliberated upon.

Further, these camps shall not only result in strengthening the agri-tech sector and innovation capabilities of the youth but shall also greatly impact in improving agribusiness in the country.

Rewards for five best presentations include monetary prizes and an opportunity to network with key policy makers, mentors at the Agri Innovation Conclave in New Delhi during May 18-19, 2014.



PROGRAM SCHEDULE

Activity - Agri Biz Idol Camp

Venue & Place	Date
MANAGE, Hyderabad	May 5, 2014
Symbiosis, Pune	May 6, 2014
TNAU, Coimbatore	May 7, 2014
IRMA, Anand	May 8, 2014
IARI, New Delhi	May 9, 2014

Sub - Activities

Pre Event Promotion | Agri Business Idol Camp in 5 places

Final Event at Delhi & Selection of the Idol by Panellist

Award & Reward for the top 3 finalists | Post Publicity

Engagement of the winners through BPD

